

3. Rate Card and Mechanical Data

Rate Card Effective Date:	November 1, 2018
Mechanical Data:	Seven (7) columns X 16" column depth Full page: 10.25" wide X 16" depth.
Open Rate:	Local: \$19.98 per column inch National: \$19.98 per column inch
Insert Open Rate:	\$69.00 per thousand
Classified Rate:	\$13.50 for up to 15 words; \$0.25 each additional word
Deadline Day & Time:	Friday by 12 Noon

Additional rates may be available from the publisher.

4. Contact Information

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