



6A. Audited Average Website Reporting - www.shoppernews.com

	Monthly Audit Period Average
Website Unique Users	1,339
Website Sessions	2,163
Website Page Views	4,591
Pages Per Visit	2.12

Explanatory – Website

PARAGRAPH SIX (A)

UNIQUE USERS: A unique user to a website where the user registers or where the user is identified or marked by a cookie, IP address, or other ID that is attached to the browser within the defined cycle. Limitations apply to the measurement of unique users. Please see CVC Rules & Regulations for further information.

SESSIONS: The total number of sessions, expressed as a monthly average, to a publication’s website regardless of unique status, as expressed above.

PAGE VIEWS: The transmittal of a full page contained within the website to the user’s browser.

PAGES PER VISIT: The average number of page views per session, expressed as a monthly average.

6B. Audited Online/Digital Edition Reporting - Not Reported

6C. Text Media - Not Reported

6D. Social Media - Not Reported

6E. Email Media - Not Reported

6F. Video & Podcast Media - Not Reported

7. Average Print Circulation History

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/16-12/31/16	CVC	42,391	42,129	42,244	-
01/01/15-12/31/15	CVC	42,316	42,480	42,176	42,186
01/01/14-12/31/14	CVC	42,388	42,505	42,537	42,244
01/01/13-12/31/13	CVC	42,584	42,601	42,619	42,625
01/01/12-12/31/12	CVC	42,645	42,565	42,065	42,323
01/01/11-12/31/11	CVC	42,562	42,532	42,584	42,641
01/01/10-12/31/10	CVC	42,471	42,362	42,413	42,353
01/01/09-12/31/09	CVC	41,519	41,512	42,317	42,306
01/01/08-12/31/08	CVC	41,481	41,456	41,614	41,631
01/01/07-12/31/07	CVC	41,287	41,502	41,506	41,503
01/01/06-12/31/06	CVC	41,182	41,436	41,407	41,393
01/01/05-12/31/05	Prior CVC	-	-	-	-



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