

We've Been Independently Audited And We'd Like To Share The News.

Did you know...

- Over 24,000 Regular readers of **The Monadnock Shopper News** have an annual household income above \$50,000.
- Almost three-quarters (72%) of the Regular readers of **The Monadnock Shopper News** are college-educated.
- Almost half (48%) of Regular readers of **The Monadnock Shopper News** are between the ages of 25 and 54.
- Only 25% of Regular readers of **The Monadnock Shopper News** have a paid daily newspaper delivered to their home five or more days a week.
- 82% of Regular readers of **The Monadnock Shopper News** *frequently* purchase products or services from ads they've seen in The Monadnock Shopper News. That's over 34,000 potential customers for your business!

Call us. We'd love to tell you more.

CIRCULATION & READERSHIP AUDITED BY THE



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