

PRE-PRINTED INSERT RATES

(effective November 2016)

100% U.S. Mailed — Saturation coverage all of Cheshire County, parts of Hillsboro County, Bellows Falls, Brattleboro, Westminster, and Putney, VT, plus bordering towns of Northfield, MA.

Rates For Insertion Of A Full Press Run Of 42,750 Copies

<u>STANDARD PAGES</u>	<u>TAB PAGES</u>	<u>COST PER THOUSAND</u>
Up to 4	Up to 8	\$79.00
6 to 8	12 to 16	\$113.00
10 to 12	20 to 24	\$129.00
14 to 16	28 to 32	\$167.00
Each Additional 4 Pages	Each Additional 8 Pages	\$28.00 Per Thousand

Above quoted prices are based on regular newsprint (27.25 lb. paper). Heavier print stock used will require special pricing.

If zoned, the standard rate is \$99 per thousand. If zoning below 1,000, the standard rate is \$160 per thousand. If zoning below 5,000, the standard rate is \$131 per thousand. If zoning below 10,000, the standard rate is \$121 per thousand.

SUB-ZIP CODE DISTRIBUTION IS AVAILABLE!

Ensure that your advertising message is delivered promptly to each home — US Mail delivered. The Monadnock Shopper News reserves the right to change rates for pre-printed supplements at any time. No credits for pre-prints toward earned advertising rates for regular Monadnock Shopper advertising.

REQUIREMENTS

Flyers must be quarter-folded (1/4) and delivered to our printer. Their address is: Turley Publications, 24 Water Street, Palmer, MA 01069. Telephone: (413) 283-8393. Directions to their place of business follows: Mass. Turnpike to Exit 8 (Palmer exit). After going through the toll booth, take a right at the stop sign. Go straight through the first set of lights. At the second set of lights, take a left onto Main Street. Go to the end of Main and bear right over the railroad bridge. After going over the bridge, take the second right onto Dublin Street. Cross R.R. crossing, then bear right onto Water Street. Turley Publications is on the right on Water Street after the "S" turn. Shipping/Receiving: Bobby Knight (7am - 4pm, Monday - Friday). Please label all skids or cartons "Monadnock Shopper News."

Delivery must be made by the Friday prior to publication. Since we must advise our printer two weeks in advance of an insert delivery, you must notify us of any and all changes including cancellations so that we may respond appropriately to these changes. Please confirm your insert order in writing as soon as possible and we would also appreciate a sample of your flyer. If flyers can be delivered to Keene 10 days before circulation date (must be boxed or bundled), we will truck them to the printer ourselves.



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