



8. Which of the following products or services, if any, do you plan to purchase during the next twelve months?

- 15% New Automobile, Truck or SUV
- 16% Used Automobile, Truck or SUV
- 10% Antiques / Auctions
- 45% Furniture / Home Furnishings
- 25% Major Home Appliance
- 22% Computers, Tablets or Laptops
- 33% Home Improvements or Home Improvement Supplies
- 27% Television or Electronics
- 16% Carpet or Flooring
- 34% Automobile Accessories (tires, brakes or service)
- 27% Lawn & Garden Supplies
- 22% Florist / Gift Shops
- 19% Home Heating & Air Conditioning (service, new equipment)
- 48% Vacations / Travel
- 10% Real Estate (Sell or purchase)
- 56% Men's Apparel
- 70% Women's Apparel
- 27% Children's Apparel
- 01% Boats or Personal Watercraft
- 24% Art & Crafts Supplies
- 09% Childcare
- 14% Education or Classes
- 09% Attorney
- 34% Veterinarian
- 15% Chiropractor
- 23% Financial Planner (Retirement, Investing)
- 39% Tax Advisor / Tax Services
- 35% Health Club / Exercise Class
- 38% Cleaning Services (Carpet Cleaning, Air Duct Cleaning, Home Cleaning)
- 10% Weight Loss
- 27% Lawn Care Service (Maintenance & Landscaping)
- 25% Legal Gambling Entertainment (Lottery, Casinos, Racetracks, Bingo)
- 53% Pharmacist / Prescription Service
- 24% Cell Phone or Smart Phone (New Service or Update Service)
- 71% Dining & Entertainment
- 20% Jewelry
- 03% Wedding Supplies
- 21% Athletic & Sports Equipment
- 03% Motorcycles / ATV's
- 54% Medical Services / Physicians
- 33% Pet Supplies

(% = Positive respondents)



www.cvcaudit.com