

12. Paid Reporting Analysis

CARRIER DELIVERY	Basic Rates: N/A
	AVERAGE NUMBER OF SUBSCRIPTIONS
Full Basic Rate	0
MAIL	Basic Rates: \$30.00 / 1-Year
	AVERAGE NUMBER OF SUBSCRIPTIONS
Full Basic Rate	7
Over 75% of basic rate	0
Over 50% of basic rate	0
Over 25% of basic rate	0
1%-24% of basic rate	0
Less than 1% of basic rate*	0
SPONSORED	Basic Rates: N/A
	AVERAGE NUMBER OF SUBSCRIPTIONS
Full Basic Rate	0
SINGLE COPY	COVER PRICE: N/A
	AVERAGE WHOLESALE RATE: N/A

Optional Publisher Reporting - Special Section / Special Edition Reporting

SPECIAL SECTION TITLE	DEADLINE	EDITION MONTH
Health & Fitness	Contact Publisher	January
Pet Pages	Contact Publisher	January
Established Section	January 30	February 6
Bridal	Contact Publisher	February
Summer Camps	Contact Publisher	March
Early Spring Home Improvement	March 13	March 20
Pet Pages	Contact Publisher	April
American Home Week / Home Show	April 10	April 17
Summer Camps	Contact Publisher	April
Mother's Day	Contact Publisher	May
Summer Camps	Contact Publisher	May
Summer Home & Garden (Memorial Day)	May 16	May 23
Welcome Summer (extra press overrun) / Summer Camps	May 29	June 5
Father's Day	Contact Publisher	June
Best of Monadnock Readers' Choice Awards	June 13	June 20
Midsummer Fun (extra press overrun)	June 26	July 3
Pet Pages	Contact Publisher	July
Summer Home Improvement	July 24	July 31
Enrollment	Contact Publisher	July / August
Enrollment / Back-to-School	Contact Publisher	August
Bridal	Contact Publisher	September
Home & Energy	September 18	September 25
Monadnock Autumn / Pet Pages (extra press overrun)	September 26	October 3
Holiday Traditions	November 6	November 13
Plaid Friday	Contact Publisher	November
Holiday Gift Guide I	November 20	November 27
Holiday Gift Guide II	December 4	December 11
Holiday Greeting Issue (church cover)	Contact Publisher	December