



8. Which of the following products or services, if any, do you plan to purchase during the next twelve months?

- 18% New Automobile, Truck or SUV
- 18% Used Automobile, Truck or SUV
- 17% Antiques / Auctions
- 51% Furniture / Home Furnishings
- 30% Major Home Appliance
- 22% Computers, Tablets or Laptops
- 32% Home Improvements or Home Improvement Supplies
- 33% Television or Electronics
- 18% Carpet or Flooring
- 42% Automobile Accessories (tires, brakes or service)
- 38% Lawn & Garden Supplies
- 28% Florist / Gift Shops
- 25% Home Heating & Air Conditioning (service, new equipment)
- 60% Vacations / Travel
- 12% Real Estate (Sell or purchase)
- 62% Men's Apparel
- 67% Women's Apparel
- 37% Children's Apparel
- 01% Boats or Personal Watercraft
- 23% Art & Crafts Supplies
- 12% Childcare
- 20% Education or Classes
- 05% Attorney
- 29% Veterinarian
- 13% Chiropractor
- 25% Financial Planner (Retirement, Investing)
- 45% Tax Advisor / Tax Services
- 36% Health Club / Exercise Class
- 35% Cleaning Services (Carpet Cleaning, Air Duct Cleaning, Home Cleaning)
- 14% Weight Loss
- 26% Lawn Care Service (Maintenance & Landscaping)
- 30% Legal Gambling Entertainment (Lottery, Casinos, Racetracks, Bingo)
- 50% Pharmacist / Prescription Service
- 25% Cell Phone or Smart Phone (New Service or Update Service)
- 79% Dining & Entertainment
- 17% Jewelry
- 06% Wedding Supplies
- 25% Athletic & Sports Equipment
- 04% Motorcycles / ATV's
- 70% Medical Services / Physicians
- 30% Pet Supplies

(% = Positive respondents)



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