

3. Rate Card and Mechanical Data

Rate Card Effective Date:	November 1, 2020
Mechanical Data:	Seven (7) columns X 16" column depth Full page: 10.25" wide X 16" depth.
Open Rate:	Local: \$20.40 per column inch National: \$20.40 per column inch
Insert Open Rate:	\$69.00 per thousand
Classified Rate:	\$13.75 up to 15 words; \$0.25 each additional word
Deadline Day & Time:	Friday by 12 Noon

Additional rates may be available from the publisher.

4. Contact Information

Publisher:	Mitchell G. Shakour	EMAIL: mitchell@shoppernews.com
Advertising:	Mitchell G. Shakour	EMAIL: ads@shoppernews.com
Circulation:	Linda Joyce	EMAIL: linda@shoppernews.com



www.cvcaudit.com